

# Moments

## in Kufsteinerland

*On your way to  
finding yourself*

yoga.days in Kufsteinerland

*City, land, meadows*

Explore Kufsteinerland by e-bike

*Curator of indulgence*

Brandy sommelière Juliane Bliem

Read Moments, experience moments in the Kufsteinerland.  
A source of information and ideas, an activity guide for  
locals and visitors alike.

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## Editorial

# Dear reader,

An old wisdom says 'travel broadens the mind'. It's about getting to know other landscapes, cultures, traditions, pleasures and ways of living. This is not dependent on how far you travel because travelling just a few hundred kilometres can allow you to submerge yourself in a new lifestyle and nature.

Travelling to the peaks of our wonderful Kufsteinerland often opens up beautiful wide-ranging views to the peaks of other Alpine mountain chains. They allow you to find yourself, tap into fresh new ideas and generate new energy. Short and long trips to key locations enable us to meet lovely new people who apply their passions to create products, shape culture, ensure security and treat their guests like kings.

As an Alpine holiday region, we invite guests and locals alike to set off on a trip and experience our wonderful Kufsteinerland in all its facets and with all the senses.

***We hope you enjoy the read about our travel destinations, big and small!***



Best wishes,  
Johann Mauracher



**Johann Mauracher**  
Chairman of TVB Kufsteinerland

*'A happy life is a collection of unforgettable moments. And you are holding in your hands a source of information about such moments in Kufsteinerland.'*



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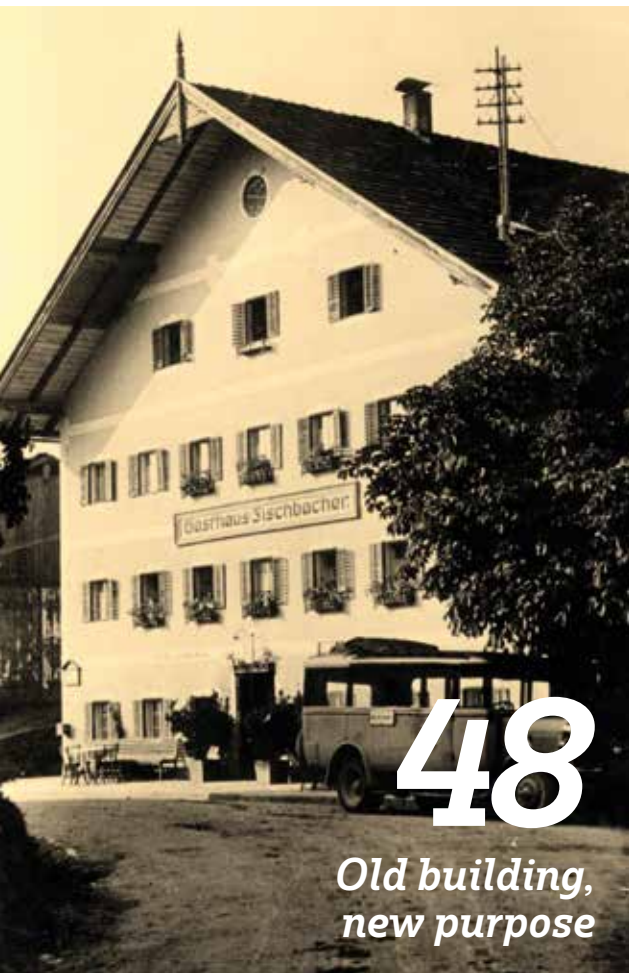
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*Not on the wrong track*



**48**

*Old building,  
new purpose*



**42**

*Historic comradeship  
with close solidarity*



**30**

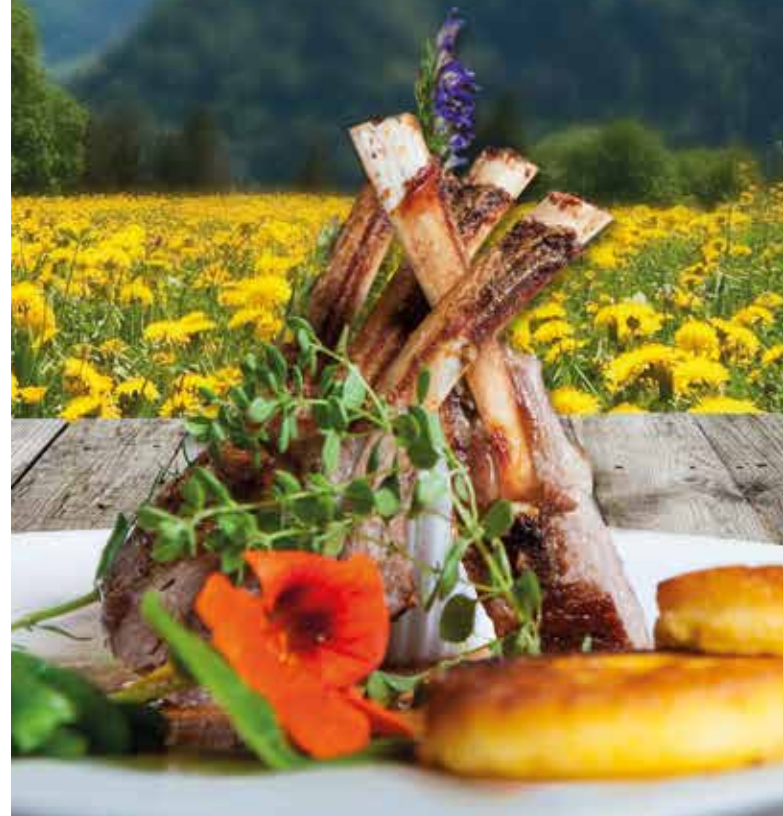
*The Höhlensteinhaus*



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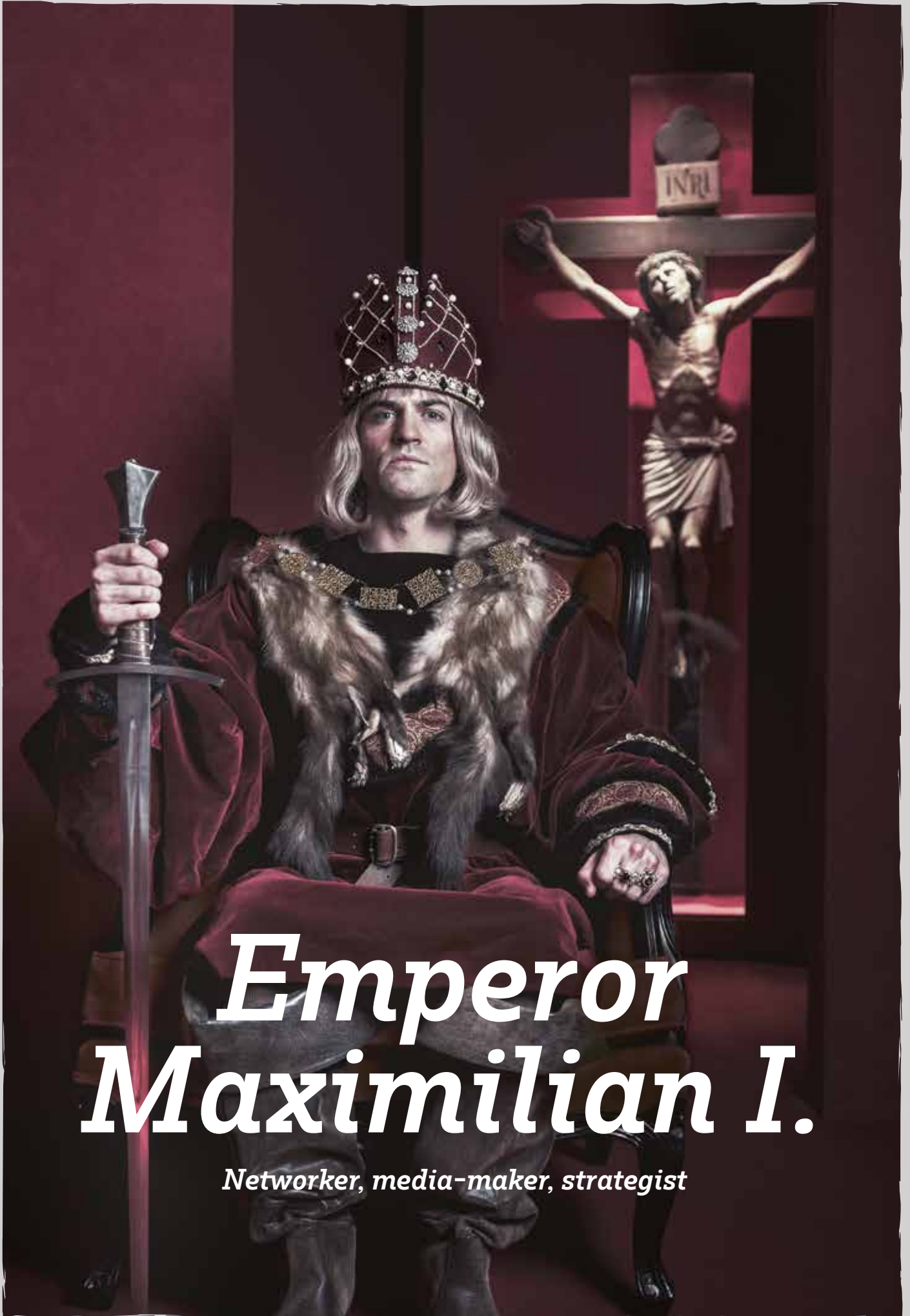
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# *Emperor Maximilian I.*

*Networker, media-maker, strategist*





**One of the most dazzling figures of the day, a clever strategist in all his eccentricity who founded the rise of the Habsburg empire. The self-titled Roman-German Emperor Maximilian I. had the 'Kaiserturm' tower installed in Kufstein as a memorial to himself.**

"Maximilian was a playboy who took what he wanted," says Hugo Oberkofler, head of the Kufstein Fortress and Local History Museum. This also includes the title of Roman-German Emperor. He got endless middle class women pregnant out of wedlock and racked up debt without a care. During his last trip to Tyrol, the terminally ill ruler was met with locked doors at the guesthouses. The landlords were afraid that nobody would settle the bill following the death of the Emperor. He returned full of bitterness to his duchy in Austria, travelling by ship along the river Inn. He was unable to see the 'Kaiserturm' tower during this last trip because the preparation work for the construction was only just beginning. >>

Born on 22.03.1459, Maximilian became the Roman-German King in 1486, Count of Tyrol in 1490 and Archduke of Austria in 1493.

In 1508, he crowned himself the Roman-German Emperor. Using a clever marriage policy, he founded the Habsburg empire which extended around the world. He died on 12 January 1519 in Wels, Lower Austria.



## Events

The fortress will be transformed into an adventure course to mark the Emperor Maximilian anniversary year. All stages of the fortress's history can be discovered on foot and in places, the past is digitally brought to life. From **13 April**, an exhibition of the life and work of the Emperor will be on display in the historic armoury.

On 1 June, a festival in honour of Maximilian will be held with the Austria Baroque Company and the 'Wiltener Sängerknaben', 'Wiener Sängerknaben' and 'Augsburger Domsingknaben' boys' choirs.

This year's **'Knights' Festival from 7 to 10 June** centres around Emperor Maximilian too: an audience with the Emperor may be requested, the siege of 1504 will be re-enacted and there will also be a surprise during the procession through the town.

## Kaiser Ball at the 'Kaiserturm' tower

All warriors and fair ladies are invited by the Emperor to attend the unique Kaiser ball at the 'Kaiserturm' tower on **24 August**. The Emperor will be treating his guests to some superb costumes for hire, lively music and plenty of food and drink.

## The mysteries of Maximilian's temper

A digital knowledge rally for school children can be booked from **24 April until 12 October 2019** by contacting Rita Mauracher, rita.mauracher@gmx.at, +43 650 6714960. Cost: 3 euros plus 7.50 euros admission to the fortress for children.

## Themed tours on the conquering of the fortress by Emperor Maximilian I.

Start at 19:00:

- ✓ Friday 3 May 2019
- ✓ Friday 7 June 2019 (as part of the Knights' Festival)
- ✓ Friday 12 July 2019
- ✓ Friday 23 August 2019
- ✓ Friday 20 September 2019
- ✓ Friday 4 October 2019

Cost: adults 3 euros plus 12.50 euros fortress admission, children: 3 euros plus 7.50 euros fortress admission. Meeting point at the 'Schlossrondell' grand circle of the train mountain station; the railway is included in the price. Min. number of participants: 15 people.

Register with the Kufstein fortress on +43 5372 66 525 or [info@festung.kufstein.at](mailto:info@festung.kufstein.at).

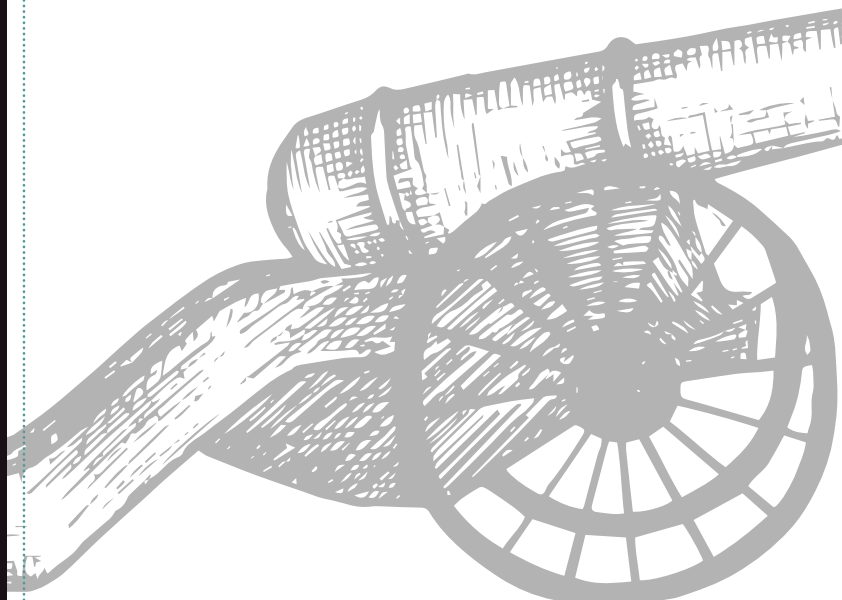
## A true media personality

Emperor Maximilian I. would probably have been a YouTube star if he were alive today. He was 'media-savvy' in how he presented his life and used the new printed media such as wood carving and book printing to record his 'heroic acts'. He sent his autobiographical work 'Theuerdank' out to important personalities and he glorified his battles in the 'Weisskunig'. He documented the execution of Hans von Pienzenau in two wood carvings and made this a macabre highlight of his showy siege of the fortress town.

The city walls lead from the Water Bastion which was subsequently erected on the river Inn, along the Marktgasse to the current Sparkasse building and from here straight on to the parsonage and fortress mountain.

When Maximilian supported Duke Albrecht of Munich in the War of the Succession of Landshut, he was rewarded with the courts of Rattenberg, Kitzbühel and Kufstein for his state of Tyrol. At this time, Hans von Pienzenau was 'Facility Manager' at the fortress. He refused to hand the fortress over to Maximilian and so Maximilian gathered his princes together and organised a show siege.

Time was on the side of the 50 defenders because Maximilian's 8,000 soldiers and 1,000 riders had to be fed and paid. When Maximilian sent for the Purlepaus and Weckauf canons from Innsbruck during a period of ceasefire, the defending forces broke the ceasefire. They tried to flee but were caught. Maximilian ordered them to be beheaded. Following the execution of Hans von Pienzenau and 17 other men, Duke Erich von Braunschweig begged for mercy and saved the others.



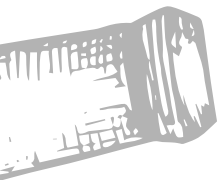




### 'The last knight'

"Maximilian was not greatly celebrated in Kufstein. He conferred the town charter on Kufstein and stopped the town from being looted but his new subjects were simply used as tax payers to finance his wars. After proclaiming himself the Roman-German Emperor, he commissioned the construction of the striking canon tower at the fortress. And so the old keep was replaced with the 'Kaiserturm' tower," as Hugo Oberkofler explains. <<

After conquering Kufstein, Maximilian commissioned the construction of the 'Kaiserturm' tower. Michael Zeller, 'the Prussian', built the striking tower from 1518 to 1520. The 7.5 to 4.5m thick walls were intended to withstand cannonballs.



»Maximilian I., Habsburg faszinierender Kaiser«  
from Sabine Weiss at  
Tyrolia-Verlag 2018.  
ISBN 978-3-7022-3709-7  
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*“Yoga is like music.  
The rhythm of the  
body, melody of the  
spirit and harmony of  
the soul generate the  
sympathy of life”.*

Indian Master B.K.S Iyengar

## yoga.tage in Kufsteinerland



*On the way to finding yourself*

**From 5 to 7 July 2019, Kufsteinerland will be all about yoga. Andreas Loh, one of Germany’s best-known yoga instructors, will be with us at the start and offering insight into his life as a composing yogi.**

**A**nyone wishing to embrace the magic of yoga for three days will find themselves in the best of hands from 5 to 7 July 2019 in Kufsteinerland.

With the support of selected regional and international greats of the yoga scene, beginners and advanced participants can take part in yoga sessions, herb workshops and talks about tackling stress and healthy nutrition as well as learning the noble art of these teachings from India. The diverse landscapes of

Kufsteinerland along with its unique locations offer the perfect setting for slowing down and taking some time out. The yogis are accompanied throughout by some atmospheric music, health cuisine and plenty of positive vibes.

### **A peaceful state of mind**

We are all born into a world where we are met with different expectations and tasks each and every day. In the face of all these obligations, finding your own way is a particular challenge – especially finding yourself. Yoga can help you to find your place in life, to boost your own instincts and to bring your body, mind and soul into harmony. In India, yoga is not just a form of lifestyle or well-being; it is a form of therapy respected across the land and which has been practised for around 5,000 years. The composer and yogi Andreas Loh knows this too. Andreas explains how he brings his two passions together and what yoga means to him.



**Andreas, how did you come into contact with yoga?**

It was never planned. During a very intense rock 'n' roll phase I was playing the drums for hours each day and overexerting myself. My natural health practitioner advised me to try yoga to balance it out. No sooner said than done. So yoga has been my rock 'n' roll since 1999.



**What motivated you to become a yoga instructor?**

I ask myself that every day (laughs). After 5 years of practising under the guidance of an instructor, I read that you can only become a master when you teach. And so I began to teach yoga because I didn't just want to be a master at music.

**You studied drums and piano at the University of Music in Leipzig. How do you combine your roles as a composer and yoga teacher?**

During the first 10 years, I was unable to identify any link between yoga and my music. In traditional yoga teaching, music is essentially frowned upon. Unfortunately I developed cancer in 2008 and this drastic experience changed everything. Since then I have been composing and I combine the two components together. Music is essentially just as spiritual as yoga. Heavy metal concerts are comparable with rituals whereby individuals merge together and a sense of unity develops.

**What is the significance of music in your life?**

That's hard to put into words. Essentially hearing is much more precise and profound than seeing. Our sense of sight is much easier to deceive than our sense of hearing. It is no coincidence that the ears are the first sensory organ to form in the human embryo. During particularly intense moments of life, we close our eyes and listen to our inner voice. Music has a special value in my life. I don't just want to perform at beautiful concerts; I want to be a medium for music and let the melodies flow through my body. No one on earth can explain what music does to us but in my opinion, it is the most important and precious cultural asset on earth.

**What form of yoga do you teach and what are its particular features?**

Tala yoga. It's a yoga system where the exercises are performed in flowing motions, in harmony with breathing and specially composed music. I developed it based on the practice of Ashtanga yoga and years of research into breathing and movement. The aim is to breathe as evenly as possible throughout the entire practice of yoga. I never intended to create a new form of yoga. Tala yoga came to me and challenged me to bring it out into the world.

**Where does the term Tala yoga come from?**

The term Tala is derived from Sanskrit and refers to rhythm or musical pace. In Indian music, a Tala is the basic rhythmical pattern at the core of each piece of music. Just like every word in Sanskrit, Tala has additional meanings too: Tala refers to the essential nature or soul present in everything and when we view the world and universe, we can see that everything is all about rhythm. Breathe in, breathe out, ebb and flow, day and night – even life and death are in rhythm. Of course, the intervals in-between can be too great and so it is difficult for us to see the connection.

**You also offer your visitors Yoga Piano. What's that all about?**

Unlike the dynamic Tala Yoga, Yoga Piano is a peaceful and regenerative practice. >>



This mostly involves lying down in a relaxed pose while I accompany the process of finding peace on the piano. This state of hearing has a meditative effect. The conscious and attentive hearing of music guides the listener inside of himself or herself, to his or her thoughts and feelings and can lead to greater self-awareness through an attentive attitude.

### *What does yoga mean for you personally?*

I am firmly convinced that everyone can learn something at a deeper level. What of our existence? What does it mean to live? We are all seeking answers to these questions. In order to track down the answers, we need a kind of mirror. Yoga can help us to experience and find out more about ourselves, about what is important and what is not important. The key thing is to bring peace to the mind. Nowadays, most people are almost driven by compulsion. As soon as there is a gap in this process – a break or a time to be quiet – we get out our mobile phone. It is rare to simply ‘be’ and that’s why so many people experience burn out. Yoga helps to escape from this current and live a more conscious and attentive life. I also try to do this in my everyday life, to pause briefly and feel my existence. Essentially the mind does not want to be brought to a state of rest but through yoga, we can slow our thoughts down and create a state of conflict in which we are able to identify ourselves. This phenomenon can be compared to a relationship. The best way to get to know your partner is during a conflict situation after all, right?

### *What are the most important things you want to share with your students?*

There is only one person responsible for your happiness and unhappiness and that’s you. The things we think and do have a direct impact on our brain, our attitude and finally our reality. Through the power of positive thinking, we can create our own reality.

### *Last question, do you have a favourite exercise?*

Generally any exercise which I have mastered well and which boosts my ego (laughs). To be honest I find that it is no longer about learning. So my ‘favourite exercise’ is the backwards bend. I still find this position the hardest today, despite many years of practice. But I try my best to relax into this barrier. <<



## **Highlights of the yoga.days**

- ✓ **6 July 2019**  
Tala Yoga Session ‘The Art of Movement’ with Andreas Loh at the Kultur Quartier Kufstein.
- ✓ **6 July 2019**  
Herb walk in the Bad Häring spa park followed by yoga session at the Vivea Gesundheitshotel.
- ✓ **6 July 2019**  
‘Let’s Twist! Detox with herbs and Yoga’ with Lisa Klingler at the DAS SIEBEN health hotel.
- ✓ **6 July 2019**  
‘Dance Yourself Free’ with Nana Dakini, founder and DJane at Ecstatic Dance Rosenheim.
- ✓ **7 July 2019**  
Workshop on ‘Presence and Strength’ with the internationally renowned ‘advanced certified’ Jivamukti instructor Gabriela Bozic.
- ✓ **7 July 2019**  
Yoga with natural herbs at the Armona Medical Alpine Resort at the idyllic Thiersee lake.

**Information and tickets at**  
[www.yoga-tage.at](http://www.yoga-tage.at).

**A question asked by a student of his master?**

*“What differentiates your world and mine? Do we see the same world? The master said: Yes, we see the same world. With an existential difference. You see yourself in the world and I see the world in me – reality happens only in you.*

*When things are not going well for you, you feel bad, not because of the circumstances but because inside of you things are not right”.*



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# *From the meadow to the valley*

*An annual celebration for  
the people and animals*





Every year as the days draw shorter and temperatures fall, the animals return from the meadows back down into the valley after summer. But where does this cattle driving ceremony come from and what is its significance in the present day? We take a local look at Kufsteinerland.



In small groups, they trot along Kufstein's Oberer Stadtplatz square – some walking quickly and others strutting along the road as if savouring the attention, like on a catwalk. The cows wear colourful crowns on their heads, decorated with flowers and mottos or, in some cases, religious imagery. The sounds of the beautiful cowbells chiming can be heard in the valley. The animals are accompanied by their farmers and the people who spent summer up in the meadows with them.

### **Alpine summer in the mountains**

Why do the cows spend the summer grazing in the lush Alpine meadows? Because the grass is particularly nutritious in higher locations, dotted with wild herbs and is slower-growing at lower temperatures.





During this time, the meadows in the valley are used for hay production so that the animals have ample hay in winter. Many farmers in Kufsteinerland produce their own hay milk and this characterises the exceptional quality of the local dairy products.



In the meadows, the animals are free to graze under the open skies. They brave the weather and are constantly on the move across vast areas of land. On the steep descents, small horizontal paths are visible which have been pressed into the grass by the animals in their search for tasty food.

### Well-being back in the valley

Despite the romantic imagery of, for example, the cows of the Steinbergalm before the magnificent mountain panorama of the Wilder Kaiser, there are also various hazards presented by the Alpine summer: often the weather turns more quickly than in the valley and the rough terrain conceals a considerable risk of injury. This gave rise to the ceremonial driving of the cattle back down into the valley: when the people and animals have survived the summer up in the lofty mountain heights, the cattle driving ceremony (or 'Almabtrieb') is a lively celebration of gratitude for all concerned. The animals are cleaned up and decorated. The cows are given a fresh new cowbell and their heads carefully adorned: the impressive crowns are made from twigs and flowers bound together and decorated with colourful ribbons. A ritual which is celebrated with honour and pride. The oldest cow in the herd is usually the lead cow which guides the procession.

### An event for all ages

In the past, the cattle driving ceremony was only a festival for the farmers and their animals. But at the start of the 20th century, the custom caught the eye of the tourism industry. Since then, the cattle ceremony has become a fixed celebration in the community. A large number of spectators await the cattle down in the valley. In Kufstein, the cattle driving ceremony takes place regularly at the end of September. The streets are lined with curious sight-seers who want to watch these wonderful animals on their journey back home. In Thiersee, people gather in the village square in Landl to await the cows as they return home. The cattle ceremony has been accompanied by a supporting programme for many years, not just musical: traditional costume associations and local custom groups show off their talents while other associations provide refreshments for the curious spectators. The focus is on regional treats - Tyrolean doughnuts ('Kiachl'), Zillertal doughnuts ('Krapfen') and home-made cheese and bacon. This day of celebration mostly also marks the start of the stormy season. The cattle driving ceremony is an event for all ages - but the focus remains on the animals and ensuring they return home safely. >>



**14 / 21 September  
2019 in Thiersee**

Each year, the picturesque Passion Play location of Thiersee becomes a showground for a traditional Tyrolean festival as the cows return back down from the meadows.

**21 September  
2019 in Kufstein**

Each autumn, the cows return from the meadows to the Oberer Stadtplatz in the fortress town.





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# Young stallions in the mountains

## The Haflinger stallion driving ceremony in Ebbs 12 October 2019 from 12:30

A more recent tradition is the stallion driving ceremony. This tradition began in the Haflinger village of Ebbs just three years ago and involves a big festival during which the stallions are driven back down from the meadows, attended by Haflinger breeders, horse enthusiasts and interested visitors. And that's despite the young stallions from the Ebbs stud farm spending every summer in an idyllic meadow on the Erlerberg since 1974.

### Stallion breeding with tradition

The stud farm in Ebbs has dedicated itself to breeding Haflinger horses: promising foals from the area of the Haflinger Breeding Association of Tyrol, Vorarlberg and parts of Salzburg come to the stud farm in Ebbs every autumn. Here they are trained and reared under optimal conditions. Only the very best (around a third of those selected) are 'approved' at the end of the three years at the stud farm and have the prospect of becoming a sought-after stallion for breeding.

The young stallions spend two summers in the meadow where they are looked after by Hans Taxauer, the 'master of the meadow'. "The most important thing is communication; I know each individual animal by its name". In the meadow, the animals have access to an area of 28 hectares of land where they can let off steam and graze on whatever the mountains have to offer. The natural nutrition is beneficial both mentally and physically. "Our Haflingers are renowned for their sure-footedness, contentment and serenity – their summer in the meadows plays a key role in this," explains Robert Mair, head of the stud farm in Ebbs.

### Presenting the young stallions

On the second weekend in October, the young stallions are guided back down into the valley. Thirty Tyrolean young



Haflinger breeders travel to Tyrol for the occasion. The animals are washed and after five months enjoying unbridled freedom, a halter is placed on them for the first time again. The approximately four hour parade takes the animals from the Erlerberg to Niederndorf and from here on to Ebbs.

The young Haflingers are eagerly awaited back down in the valley. In the morning, while the young stallions are still making their way down, the next generation of colts is presented in the arena at the Ebbs stud farm. The arrival of the young stallions is announced by a horn player: the animals, decorated with flowers, then enter the arena. They are proudly presented to the audience one by one before being released into the paddock. The young stallions rush off with flowing manes.

The one-year old horses return to the meadow the following summer whereas the two-year olds face their biggest test: the following February they face the approval process and have to pass a performance exam. If they prove themselves successfully, they join the breeding programme: a successful stallion can produce 70 to 80 offspring each year. Tyrolean Haflingers are sold across the world and have an excellent reputation. <<





# Aschinger Alm

*Experience, relaxation,  
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**Relax and slow down at the heart of Tyrol's meadows and mountain landscape.**

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## **Cuisine & relaxation**

Regional treats from our kitchen and friendly service guarantee you a fantastic day and our home-made cakes are bound to set pulses racing!

In good weather, the sun terrace at the lodge is the perfect place to relax while on cooler days, the cosy lounges and bar with a fireplace are inviting. The new multi-functional conservatory offers the latest presentation tools, sound and information systems and is ideal for seminars, parties and events.

## **Fun & games for children and families**

The Aschinger Alm also offers plenty of variety for younger guests such as a large playroom in the cellar of the guesthouse which is also accessible via a slide. Just beneath the lodge is the newly designed large children's play area – ever popular with our younger guests.

## **Summer toboggan run nearby**

The nearby summer toboggan run at the Zahmer Kaiser mountain railway is only a short walk away and offers a sledging vibe and plenty of fun for all ages in summer.

## **Own Alpine cheese dairy and farm shop**

At our Alpine cheese dairy and farm shop, you can sample the quality of our products for yourself and along with the dairy products, try our award-winning specialities and other delicious treats such as Tyrolean bacon, smoked sausages, Alpine salami, honey and schnapps etc.

More information on the website [www.aschingeralm.at](http://www.aschingeralm.at) and via [facebook.com/aschingeralm](https://facebook.com/aschingeralm).



## **Alpengasthof & Almkäserei Aschinger Alm**

Alpengasthof Aschinger Alm, Family Ritzer  
Oberbuchberg 34a, 6341 Ebbs/Tirol  
Tel.: +43 5373 431 08 | E-Mail: [info@aschingeralm.at](mailto:info@aschingeralm.at)  
Opening times: Sun - Mon from 9:00 until 18:00 and Wed  
Sat from 9:00 until 23:00, closed Tuesdays







# *Shopping fever* *in the Inntal valley*



*Shopping in the fortress town*



## *Have fun cycling*

A cycling trip is even more fun with perfectly fitting cycling trousers, a matching jersey and good gloves. And sometimes rainwear may be required too. So it's great that Rad & Tat in Kufstein has so many renowned brands on offer such as Vaude, so that you can get kitted out from head to toe – including in bigger sizes.

More information at [www.rad-und-tat.at](http://www.rad-und-tat.at)







**Why look far away when good things are so close at hand? The fortress town impresses with a wide-ranging offer – and it makes spending money great fun! Add to this the pleasant atmosphere in the streets and the feeling of supporting the regional economy and contributing to keeping the buzz of the town alive. Here's to the shopping paradise of Kufstein – a treasure on the green river Inn.**

A stroll via the Unterer Stadtplatz square: on each side, life is bustling in the town's beautiful cafés. Some people are licking an ice-cream cone while others are sipping an aperitif – the perfect summer idyll in the fortress town.

### At home in Kufstein

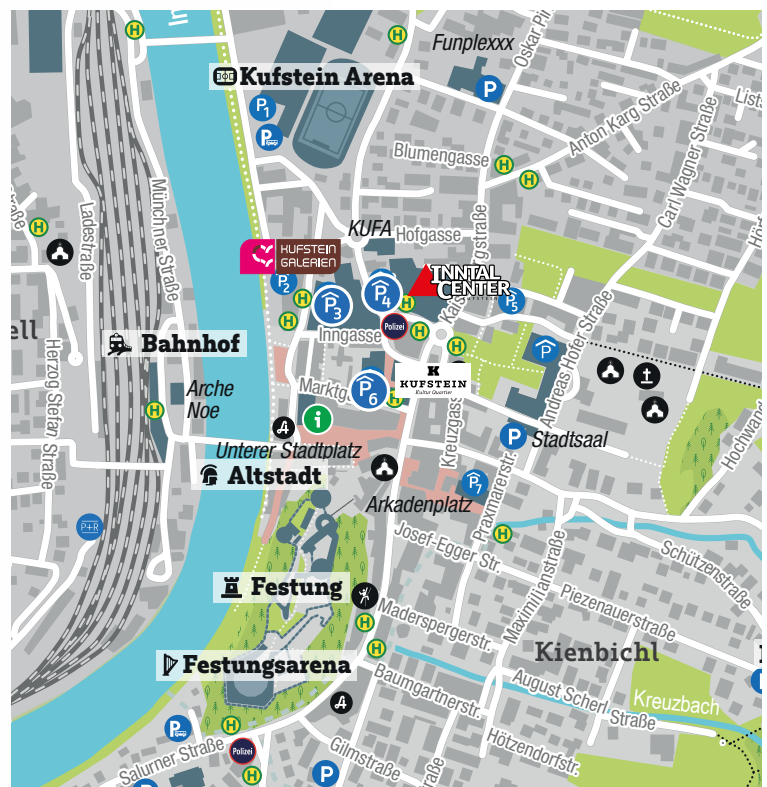
Brightly lit display windows attract the gaze: the many retailers skilfully decorate their windows and with great passion for detail. Behind the glass, various everyday products await – household wares, writing utensils and much more – and of course, beautiful things. Jewellery, crafts and books patiently await a buyer to discover them and take them home. As is so often the case, it is easy to buy something intended as a present and then want to keep it yourself – we all know that feeling!

Kufstein certainly won't save you from this dilemma because you cannot fail to be tortured by choice here! But this feeling of choice can be sweet, as you will experience when you step inside one of Kufstein's many shops. Personal advice is a priority in the so-called pearl stores – unobtrusive, competent and always friendly. You are always made to feel welcome, whether you just want to look round or have a specific request.

### At home in the world

The numerous fashion boutiques in the fortress town impress with the latest trends from Milan, Paris and London. Fashions which were on the world's catwalks yesterday are presented in Kufstein today. The close proximity to Italy is significant when it comes to shoes and handbags. Numerous regional suppliers travel to the international trade fairs and bring back the latest trends from all over the world. The global economic ties do not stop in Kufstein either and extensive trade routes link Kufstein with many places across the world. Many international products can be found in the town's shops. And when you make a purchase, you are not just purchasing the product but also the sense of zest for life here: We enjoy the 'savoir-vivre', 'dolce vita' and 'high-life' at the heart of the Tyrolean mountains.

A stroll around Kufstein is an experience in itself and the decision of which refreshments to enjoy is never easy – there are so many cafés and bars offering summer specials for thirty browsers. The nightlight buzzes away on the sun terraces of the restaurants into the early hours: the wide range of cuisine on offer ranges from Austrian treats to Italian delicacies and international specialities. While away the evening in great company with a glass of wine or well-deserved evening beer. <<



### Parking in the town centre

(follow signs)

- **Parkgarage Kufstein Galerien** Access via E.-Hofbauer-Weg
- **Parkgarage Inntalcenter** Gewerbehof 1
- **Parkgarage Altstadtgarage** Access via E.-Hofbauer-Weg
- **Parkgarage Citypark** Kronthalerstraße 4
- **Parkgarage Zentrumsgarage** Praxmarerstraße
- **Parkgarage Kultur Quartier** Marktgasse
- **Parkplatz StadtSaal** Andreas-Hofer-Straße 2
- **Parkplatz Kufstein Arena** Fischergries 30
- **Parkplatz Park & Ride** Raiffeisenstraße
- **Parkplatz Salurner Straße** Salurner Straße
- **Parkplatz Gilmstraße** Gilmstraße





*City, land, meadows*

# *Explore Kufsteinerland by e-bike*





From Kufstein up the Kranzhorn in Erl. Or from Niederndorf via Kufstein to Lake Thiersee. Propelled by your own muscle power and intense mountain experiences. Once you have tried it, you won't be able to forgo the charm of e-biking: conquer the mountains one pedal at a time and savour nature along the way.

**TIP**

**As part of its summer adventure programme, Kufsteinerland offers free weekly e-biking**

And if you fancy giving it a try, you can hire an e-bike from one of the 89 e-biking partners – all at a reduced rate with the KufsteinerlandCard.



View of the fortress.



## **Kufsteinerland app**

All routes and key information are easily accessible on a mobile phone using the Kufsteinerland app.

It is a very special experience to explore the mountains on two wheels. Nearing closer to your destination with every pedal, pumping your lungs with mountain air and experiencing the world of plants and animals. The sound of a woodpecker tapping, the scent of spicy Alpine herbs and seeing the colourful meadows of flowers. With a classic mountain bike, the fun often ends for many cyclists at the first ascent. But you can get an electrical boost in the form of an e-bike.

## **Leisurely biking**

With an e-bike, the journey up the mountain is a joy for leisure bikers too. Even where the route gets steeper in parts, couples and friends of different ability levels can still explore the mountains together and create lasting memories. E-bikes expand your biking radius and also provide time to explore the surroundings with all your senses: the earthy fragrance of the cool forest, the diverse plant world. And if you are lucky, you might happen to see a deer grazing at the edge of a forest. From each starting point in Kufsteinerland, you can cycle up numerous interesting mountain peaks via meadow, forest and wooded trails. And thanks to the network of paths extending over 1,000 km along with 77 battery charging stations, there is nothing to stop you planning an extensive tour. There are tours suitable for beginners through to enthusiastic e-bikers, enabling you to experience nature from the saddle. And with a hearty snack at one of the traditional lodges and a bit of practice, the journey down into the valley will be a real treat!

Past the Krampuswand towards the Aschenbrenner.



From the Aschenbrenner towards the Brentenjoch.



Speedy descent after a fantastic tour.



Reward for conquering the peak: wonderful views from the Brentenjoch.





# Tips for a good start to e-biking



To ensure that you exercise in a way which boosts your health and stamina while providing the most effective motor power, **the motorised support and gear selection should always be adapted to the ascent in question.**



**When cycling uphill, you should sit on the saddle.** On steeper sections, pull your shoulders towards the handlebars and slide forwards, keeping your bottom on the nose of the saddle.



**To move onto a steep section, set the bike at a 45° angle to tackle the incline,** select a low gear, switch the motor onto turbo and pull your shoulders forwards towards the handlebar. Your foot on the side of the mountain should be on the ground and your foot on the side of the valley should be on the pedal which should be set at the 11 o'clock position.



**When cycling downhill,** the best way to control the e-bike is to stand up on the pedals with your arms pressed down on the handlebars over the front wheel. To protect your wrists, keep in a straight line with your forearms.



## Selected tour: Long Stadtberg circuit

**Starting point:** Parking lot Pienzenauer Straße 24, 6330 Kufstein

### Route description:

Follow the forest road right along the woodland trail. At the end of the alleyway of trees, turn left into the forest road (barriers). At the Stadtberg and on towards the Brentenjoch, there are numerous places to stop off for a refreshment break. Variations for the return journey: via the forest road towards the Duxer Alm and back to the Stadtberg trail or in the forest after the Duxer Alm, turn right to the Hinterdux and at the end of the forest road, follow the woodland trail to the Motorikpark. Here you can refresh your tired legs in the Kneipp hydrotherapy pool.

**Key points:** Waldkapelle chapel, Krampuswand, Brentenjoch.

- ✓ 706 m of elevation gain, difficult
- ✓ 15.1 km distance
- ✓ Highest point: 1,211m altitude

### Additional tours:

[www.kufstein.com/de/tirol-natur/sommer/radfahren-mountainbiken/e-bike-routen.html](http://www.kufstein.com/de/tirol-natur/sommer/radfahren-mountainbiken/e-bike-routen.html)

### Charging stations & e-bike hire:

[www.kufstein.com/de/tirol-natur/sommer/radfahren-mountainbiken/e-bike-verleih-akkuladestationen.html](http://www.kufstein.com/de/tirol-natur/sommer/radfahren-mountainbiken/e-bike-verleih-akkuladestationen.html)

A tour book or bike map are available from the offices of the Kufsteinerland tourist board.



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# *Passionate about Lederhosen*

Christian Leitner is one of the last leather tailors in Tyrol.  
He preserves the ancient traditions of Lederhosen production and creates  
unique pieces with living scars and rye flour.





Screwdrivers of various sizes are hanging directly above a pair of leather scissors and bundle of tape measures. Some scraps of leather are laid out on the table alongside an old sewing machine. "My grandfather used it for sewing," says Christian Leitner of Kufstein, visibly proud. Looking around the room, there are yet more sewing machines which have been in use for decades. And a flat iron which could easily be an antique. But there is nothing better to use in his work, says Christian Leitner, one of the last five leather tailors working in the entire North and East Tyrol region. "I was actually forced into it," he laughs. As the only son, it was clear from the outset that he would take over the business and workshop. Even though Christian took a slight detour along the way when he discovered a passion for photography. But somehow he has always been a leather tailor deep down at heart (or 'Säckler' as the profession is known).

"Actually it's no wonder because I was always in the workshop even as an infant and got used to it from a young age". While he was at school, he did his homework in the workshop of the traditional company. Exactly how long the company has been in existence nobody knows. "It was around 120 years ago that it all began with my great-grandmother's second husband. He was a leather tailor and transformed the shoe-maker business run by my great-grandfather into a leather tailors after my great-grandfather passed away".

### All about the rye flour

The salesroom is not big but it is cosy. The scent of leather lingers in the air. When asked whether he can still remember making his first pair of lederhosen, Christian laughs. "Oh yes, only too well, it was my journeyman's work. I was unbelievably nervous because I had never made a whole pair of Lederhosen on my own apart from at vocational college. Here at the company, everyone was always responsible for just one part of the process. My mother embroidered, my grandfather did the cutting, my grandmother the sticking and selling. And I sewed". Since the death of his mother, Christian Leitner has been running the business with his wife, Johanna Moser. Now he cuts, sticks and sews while she embroiders. 30 hours of hand craftsmanship go into each pair of Lederhosen. Christian Leitner still uses the classic rye flour pulp as an adhesive, just as his great-grandmother's second husband used to do.

&gt;&gt;



*„I use a pulp made from rye flour as an adhesive, just as my great-grandfather once did“.*

Christian Leitner





# “We leather tailors are threatened with extinction”.

Christian Leitner



“The rye flour is mixed with water. When the pulp is dry, it sticks perfectly”. It takes two days to dry. This holds up the production process somewhat but Christian Leitner does not want to switch over to modern adhesives. “The result is different. With rye flour pulp, the finish is much more attractive and the bond is considerably better”.

## Living scars

He energetically spreads a half-finished pair of Lederhosen out onto the table. Black lines indicate where a hand-embroidered pattern will be added to the leather. And then comes an explanation of the lines. The sap from an acacia tree is applied using a goose feather and defines where the embroidered lines will be. The patterns are derived primarily from his grandfather who designed them himself. Christian carefully strokes the leather. “Can you see that, that’s a scar. Probably from a fight. I use leather from wild deer and not bred animals. Scars left behind from the animal’s life in freedom create a living structure of how things were”. And with these words, he picks up the leather scissors because the next pair of trousers is waiting to be cut out. <<



**i**  
In the past, each association had its own embroidery pattern added to the Lederhosen as a means of identification.

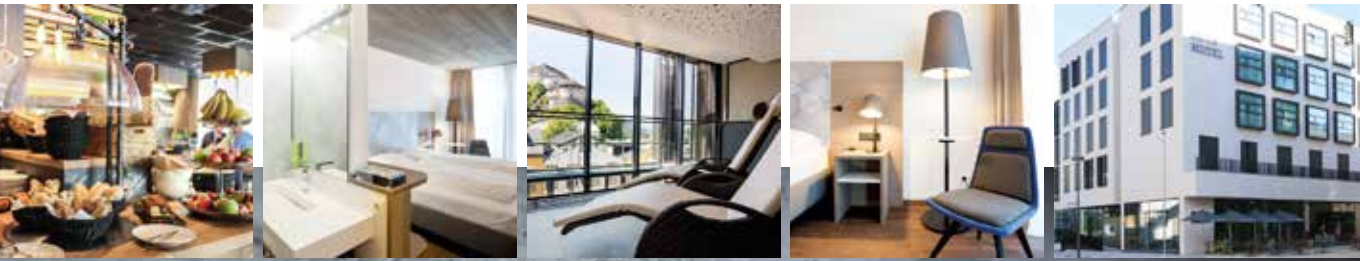


Then: Christian Leitner’s grandparents outside the traditional shop.



Now: Leather tailor Christian Leitner and his wife Johanna.





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*Small peak, big refreshments*

# *The Höhlensteinhaus*







**Thiersee's local environment is characterised by its local mountain, the Pendling. The Kala Alm and Pendlinghaus are fixed points in the events calendar for guests and locals alike. Not far away, in the immediate local area, is a small yet very special treasure.**

**A**t the beginning, the journey from Kufstein via the Thierseestraße up to Lake Thiersee is the same as an excursion to the Pendling. But to find this beautiful spot, you have to continue on further to Lake Hinterthiersee. Once here, several paths lead on upwards. You can set off from the village centre via Modal at the Hotel Thaler or straight from the Jausenstation Wieshof snack stop at the ski descent. If you follow the signs to the 'Höhlensteinhaus', you will come across one of the most wonderful meadows in Kufsteinerland.

### Exploring with all the family

A walk or cycling tour to the Höhlenstein is particularly impressive in late summer when it is still warm, you can inhale the fresh air and the first signs of autumn are beginning to appear. During the tour through the forest, the sinking sun shines through the trees. It highlights the lush green moss and colourful leaves. At this time of year, the beautiful landscape up around the Höhlensteinhaus can be savoured with particular intensity and sensuality. Following narrow paths through the forest, past information about attractive mushrooms which are not to be taken home, you eventually come to some beautiful clearings with wonderful views of the rocky mountain massifs. From the mound of the last small ascent it is visible – the Höhlensteinhaus.

Tour suggestions for reaching the Höhlensteinhaus can be accessed via the **Kufsteinerland app and website** of the Kufsteinerland tourist board.

>>



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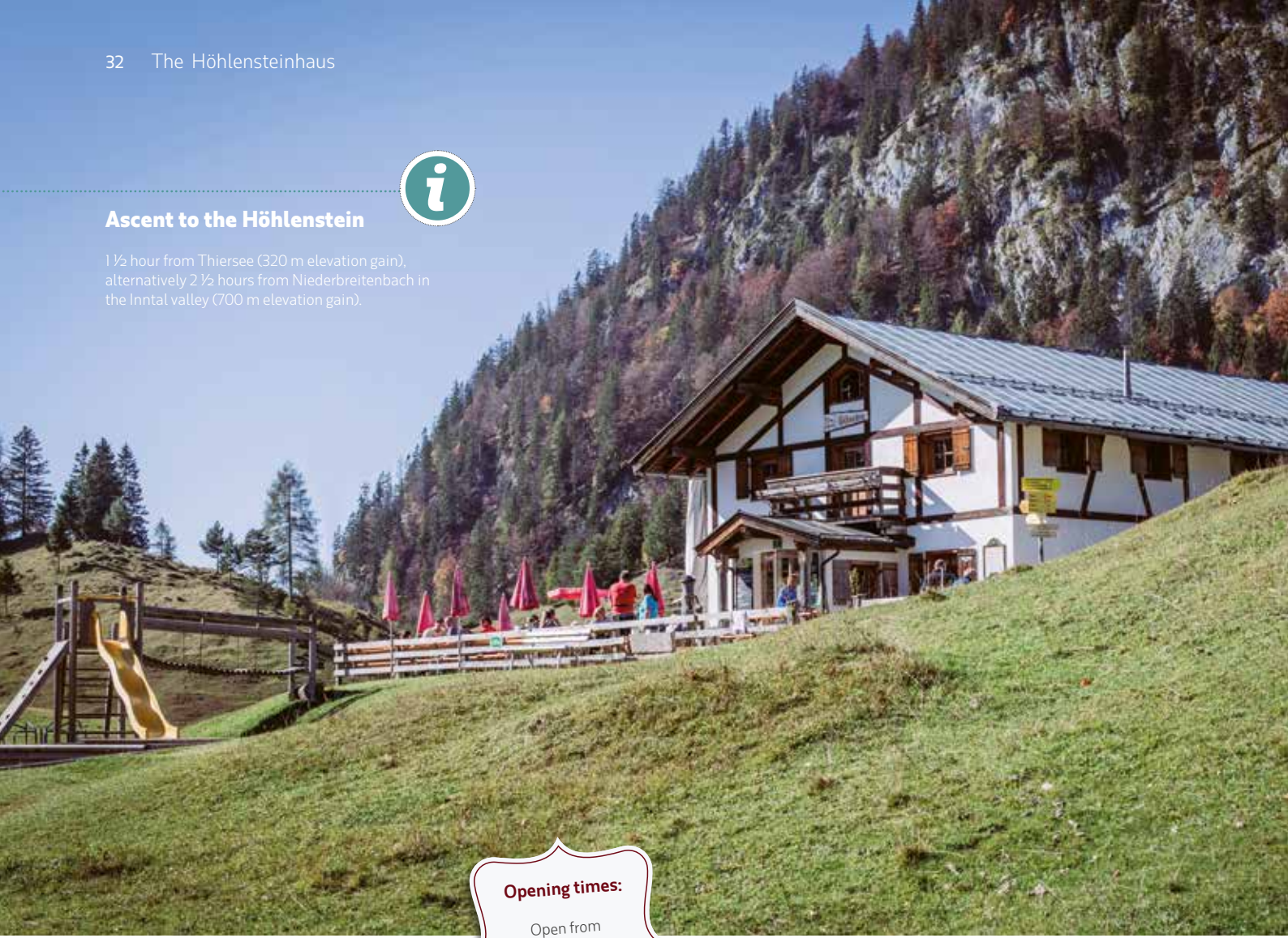
[www.sonnhof-ayurveda.at](http://www.sonnhof-ayurveda.at)





### Ascent to the Höhlenstein

1 ½ hour from Thiersee (320 m elevation gain),  
alternatively 2 ½ hours from Niederbreitenbach in  
the Inntal valley (700 m elevation gain).



**Opening times:**

Open from  
01.05.2019  
until 31.10.2019  
daily from 8:00  
until 20:00





## The Höhlensteinhaus – a treasure to explore

The Erharter family waits to greet its guests here. The traditional lodge is situated in the midst of the lush green meadows and has its own garden and free-range hens which always enjoy meeting new people. Everyone is treated like a regular guest. You have the feeling of visiting the family at their home for a coffee, snack and pleasant chat. But the daily work goes on too: the washing blows outside in the late summer wind and the wood is sawn up and stacked for use on the tiled stove in the lounge and wood-fired oven in the kitchen. Children can have fun in the play area while their parents relax on the terrace. And if Mother Nature is not on side, the wonderful wood-panelled lounge with its tiled stove is the perfect place and truly unique. The small size of the lounge simply enhances its cosy vibe.

## Dreamy views

The summit cross of the Feuerköpfl can be seen from the terrace. The ascent from the Höhlensteinhaus is not strenuous and only takes 10 to 15 minutes. Once at the top, it is immediately clear why a detour to the summit cross is worthwhile. From here, you can enjoy dreamy views of the Inntal valley and Kaisergebirge peaks. The Feuerköpfl could almost be the younger brother of the Pendling. <<



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## PROJECTS IN PLANNING

### NATURQUARTIER KUFSTEIN

- Residential projects with apartments of 30 to 107 m<sup>2</sup> in size
- Approx. 2.000 m<sup>2</sup> plot
- Start of construction 2019

*Natur  
Quartier*  
Weißbache



### KAISERREICH KIEFERSFELDEN

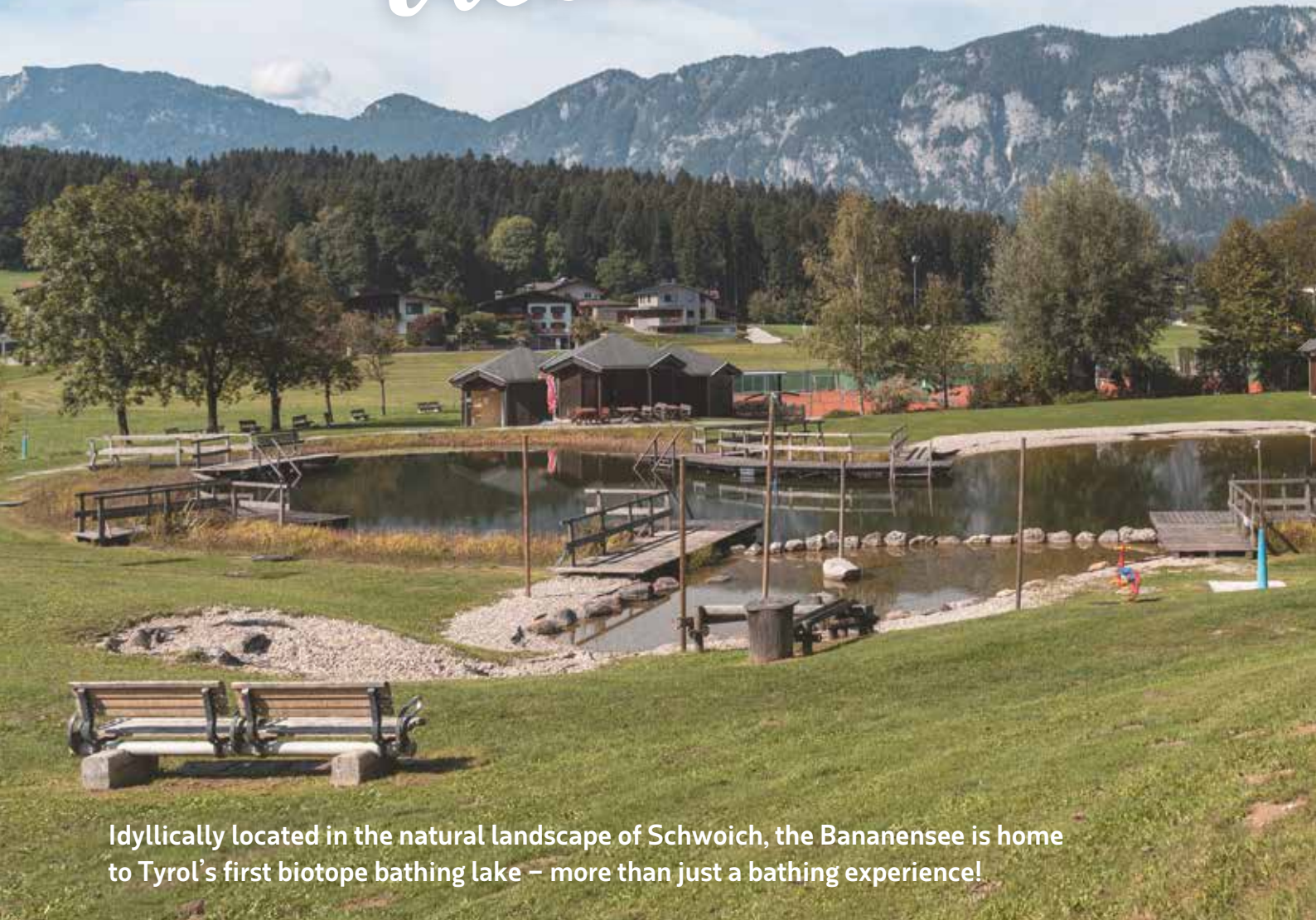
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- At the Kiefersfelden motorway exit
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**KAISERREICH**  
KIEFERSFELDEN





# Crystal-clear treasure



Idyllically located in the natural landscape of Schwoich, the Bananensee is home to Tyrol's first biotope bathing lake – more than just a bathing experience!

## Sunbathing with a view

**T**he name might sound strange and raise the question of what this picturesque treasure has to do with bananas. But looking down from above with a bit of imagination will soon give you the answer. The Bananensee in Schwoich is in the shape of a banana and lives up to its name! But this is the only connection this natural bathing lake has with the yellow fruit. It does, however, have various special features. The Bananensee lake is not really a lake but rather a biotope which is supplied with crystal-clear drinking water. The then concrete basin was developed into Tyrol's first biotope bathing lake in 1998. Half of the approx. 2,300 m<sup>2</sup> water surface has since been used for bathing while the other half is used for regeneration purposes.

The Wilder Kaiser massif on one side and the lush green of the nearby forest on the other. An image of nature which is reflected around the lake. The green of the sunbathing area merges into the warm shingle beach. The nature experience is not limited to the bathing lake either. Two years ago, a lake promenade was set up, starting and ending at the lake car park. A 1.2 km circular running trail through the forest incorporating eight training stations with fun names for some amusing moments.

<<





*The lake promenade provides a wide range of outdoor training whereby nature replaces equipment.*



**TIP**

*The playground by the Bananensee lake is freely accessible and the ideal place for visitors of all ages to let off steam.*





# Individually adapted classes – not for the masses!

*At Schuler Sports in Schwoich*



**The focus of these biking and cross-country specialists in Schwoich is on innovation, service and competence.**

**T**he family business Schuler Sports has been presenting the latest trends in cycling and running for over 25 years. At the specialist store on the Eibergbundesstraße in Schwoich, the latest products are on display over approx. 500m<sup>2</sup> of sales space – a genuine shopping experience for stress-free purchasing.

Schuler Sports is a long-standing authorised distributor of the Simplon, Scott, Cannondale, Rotwild, Conway and Merida brands and in 2016, the Haibike and Santa Cruz brands were also added to the programme. Secondhand bikes, past models and brand clothing from the previous season are also offered at good prices.

## **A profession and hobby in harmony**

The Schuler Sports Team know what they are talking about. All of the team are enthusiastic about sport and bring passion, attention to detail and perfection to their profession. This allows the team to provide customers with more competent and in-depth advice.

## **Service and expertise are a priority**

The company's own specialist workshop, complete with its experienced team of Hans Georg Egerbacher, Robin Zimmermann, Mathias Daxauer and Wolfgang Schuler, repair bikes by all brands (including foreign brands) and provide customers with personal and expert advice on all matters, leaving virtually no wish unfulfilled. Schuler Sports is also an official Shimano Service Center, Fox Service Center and Rotwild test center.

## **Smartfit: the bike-fitting system for professionals**

Smartfit combines dynamic video movement analysis with a contactless body scan and ultra-precise bike measurement using laser technology. The system shows the sitting position live on the bike, enabling biomechanical analyses and generating set-up values and geometric data.

The scientifically tested Smartfit allows various measurements to be carried out with precision and high-tech technologies.



## **Schuler Sports Cycling & Running**

**Schuler Sports GmbH**, Egerbach 6, 6334 Schwoich  
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*(Christina Trainer, medical masseuse at Vivea Gesundheitshotel Bad Häring)*

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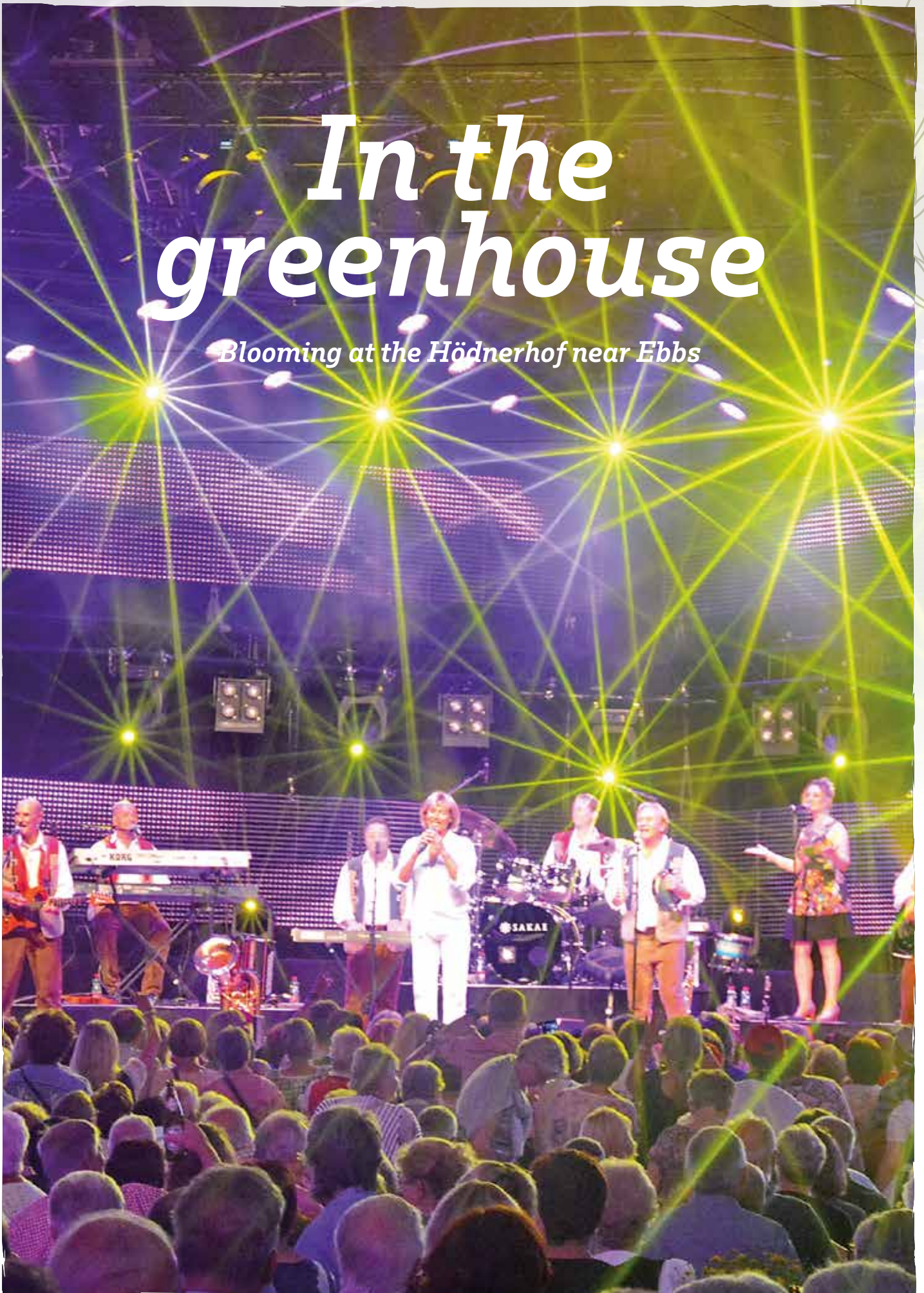


**Good health can be as simple as this.**



# *In the greenhouse*

*Blooming at the Hödnerhof near Ebbs*





**Greenhouses as far as the eye can see – in Eichelwang near Ebbs, thousands of plants of all sizes are growing and thriving.**

**But the Hödnerhof has established itself as an event location, not just a garden of experiences.**



**Flea market at the Hödnerhof in Ebbs**

Trading takes place on Sundays – up to four times a month.



### Plucking art and knickknacks

Any frequent visitor of flea markets will know that an old saying is relevant here: the early bird catches the worm. Early-risers grab the best bargains. Many exhibitors and visitors travel a long way in pursuit of their favourite hobby in the halls and car park of the Hödnerhof: buying and selling.

Long tables contain a vast hotchpotch of items: cups and plates, toys and jewellery, clothing and much more await new visitors. Some bargains can be grabbed for a euro, some are sold for less than their value – the professionals can see at a glance which items they want to buy. Some flea market finds turn out to be real treasures.

### Harvesting beats and ballads

Getting up early is not easy when you have been at a lively party the night before: the greenhouses of the Hödnerhof are ideal for late nights too! They are often transformed into an oversized night club. Radio broadcasters of various genres organise impressive events in the halls. The regular over-30s parties are legendary.

Bodies rock to the gentle beat of the music. The greenhouses offer plenty of space for a large dance floor. Bars are installed at the sides to provide the party people with fuel: the obligatory drinks. That's how the over-30s become ageless as they celebrate – after all, you are only as old as you feel!

### Breeding melodies and a sea of flowers

Tunes are also propagated by prominent entertainers as they encourage the crowds to sing, dance and party at the Hödnerhof Arena. >>





Each year at the end of August, the Ebbs flower parade and traditional Hansi Hinterseer open-air concert attract thousands of visitors to Kufsteinerland.

Folk musician Hansi Hinterseer has captivated millions of people with his singing and each year, his performance at the Hödnerhof attracts up to 5,000 visitors to the idyllic landscape. This completes the circle because Hansi Hinterseer aims to impress the mountains and nature with his music – this is his homeland.

Hansi Hinterseer's performance will take place on 23 August this year and is the highlight of Austria's largest flower parade in Ebbs, alongside the beautifully decorated floats. Franz Hörhager, Head of the Hödnerhof, has been co-organiser of the event from the outset and is responsible for many of the figures. Naked polystyrene forms are decorated by hand with hundreds of flowers. The magnificent floats then parade through Ebbs under the watchful eyes of crowds of spectators.

### Collecting plants and personalities

The Hödnerhof is a very special events location but despite that, it never overlooks its core business – plant breeding. Ebbs is home to the entire production process and the largest sales space in Tyrol. The focus here is on self-marketing. The plants are not passed on to wholesalers and instead are sold directly. Two additional branches are supplied along with the Hödnerhof itself.

The Hödnerhof's combination of event location and experience gardens provides plants of all sizes with a place to develop. Flea market sellers put down roots and pitch their tents here, wallflowers are transformed into charming night owls by dark in the night club halls and music lovers blossom. Everything here grows and thrives in the greenhouses of the Hödnerhof near Ebbs. <<

## 30 years of the Hödnerhof Ebbs



It all began with a farmyard in Eichelwang near Ebbs which was farmed by the Hörhager family. 'Hödnerhof' was the name of this farm and so this was adopted as the name of the experiences garden too.

From 1982, the property gradually switched over from a farm to horticulture: the first greenhouse was built in 1983. Up until 1992, the ever-expanding greenhouses contained 8,000m<sup>2</sup> of space. This figure has now increased to 19,000m<sup>2</sup>. The company has been run as a family business since the outset. Barbara Hörhager-Mader has now taken over the management of the business along with her husband, Robert Mader.

Franz and Maria Hörhager, who built up the business, are still involved with current events and can be found at the Hödnerhof still on an almost daily basis.







# Relaxation & cuisine

## Well-being for the body, mind and soul

### Tyrolean hotel & innkeeping culture at the foot of the Wilder Kaiser

**T**raditional meets modern – this is the best way to describe our philosophy. The hosts Maria Egger-Rieder and Dr. Andreas Egger and the ‘Schanz team’ are passionate and committed to authentic and honest Tyrolean hospitality as well as being open to new things. This is reflected in the menu and in particular in the hotel offering.

### Pure indulgence – delicious treats from the local restaurant kitchen

The kitchen team focus on regional and seasonal cuisine and cook in-house cuisine and fresh, modern dishes with passion. There are wines to complement the food available from the old vaulted stone wine cellar.

Regional products are a core theme, especially when it comes to cooking. We trust in authentic and honest foods sourced in particular from the local area. Beef from the ‘Thierberger Jahrling’ cattle, dairy products from the local cheese dairies, fresh fish from the nearby fish farm, herbs from the restaurant’s own garden and

much more transform a break here into a real culinary experience.

### Back to the roots with the power of nature

We bring this philosophy to life for families and aim to please our guests. In spring 2017, we started farming at the establishment again. Our landlord Andreas Egger is a neo-farmer – he has a small flock of sheep, initially kept in a beautiful meadow in Rettenschöss and now at new stables in Ebbs where we also have a small brood of happy hens.

### Relaxation and recharging your batteries

Relax in the cosy ambience of our hotel, nestled within the beautiful natural and cultural landscape of Tyrol’s Unterinntal valley. Take advantage of the hotel’s personal level of service and set your soul free in the apple orchard or the Finnish sauna with views of the Wilder Kaiser. Relaxation and well-being are taken as read in our new ‘Kaiserblick’ country house guestrooms and the modern ‘Zirbe’ guestrooms.

Our 4-star hotel is based in a central location at the entrance to the Inntal valley and is the ideal starting point for your activities. Whether cultural or sporty and whether a full day trip or simply a day of relaxation...

Let us impress you and you will soon become a friend!



### Wirtshaus und Hotel Zur Schanz

Schanz 1, A-6341 Ebbs (Kufstein in Tyrol)  
Tel: +43 5372 64550, E-Mail: info@schanz.tirol  
Web: www.schanz.tirol





# *Historic comradeship with close solidarity*

Bad Häring has had its own rifle association for the last 35 years. An association based on comradeship, remembering the deployment of their forefathers and preserving traditions – from the equipment and salutes to the May pipes.

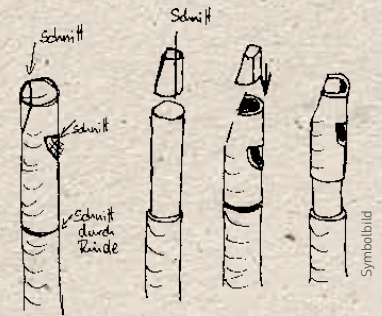






*“How many people can still make May pipes today? Part of what we do is teach this to the children”.*

Alexander Biechl



On the wall behind him is a panel featuring the names of the champion marksmen since 1986. Lieutenant Andreas Edenhauser was this year’s lucky winner and as such holds the title of champion marksman. However the Bad Häring rifle association is not so much about shooting, as the Captain Alexander Biechl explains. He has been a member of the association for the last 30 years. He was 22 when the Captain of the day, Pepi Ager, approached him and his friend. Together the young men joined the traditional association, not knowing what was in store.

There are two pictures of Andreas Hofer hanging on the wood-panelled wall. “Yes, everyone associates the rifle association with Andreas Hofer and the Tyrolean struggle for freedom of 1809 but its history dates back even further. In fact, it has been around for a very long time,” explains First Lieutenant Franz Wurzer. He came to the Bad Häring rifle association in 2002. Initially, his membership was something of a means to an end. “I married someone in Bad Häring and wanted to integrate into the village community. And joining an association is the best way”. Add to this that one of his good friends at the time was the Captain. Friendship is generally one of the main reasons for new members joining. “The special thing about it is probably our comradeship,” Alexander Biechl says of the enthusiasm of its members. “The association includes virtually all age groups and that’s what makes it so great. At the start, at the age of 22, I thought what do I want to do with those ‘oldies’ but the association is nothing without its young people and vice versa. The rifle association is truly a well-protected nest”.





At the time of the struggle for freedom, the Bad Häring rifle association included a large number of miners compared to the more rural villages where most members were farmers.



### Camp with May pipes

Alexander Biechl is proud of the traditional dress they wear, as he explains. "That's what defines the marksmen to the outside world. Our appearance has a somewhat military feel when we are parading. That's a part of the rifle association and its history". His grandfather went to fight in the First World War aged just 17 and returned half starved at 21. Alexander Biechl sees the rifle association as a means of remembering and honouring people like his grandfather. "We want to uphold this history, this commitment to our land". In our fast-paced world, they also uphold Tyrolean traditions and during the annual camp weekend, even carve May pipes with the children. "We put on our traditional dress and march. But it's not just about that; mostly it's about being together and making something happen together in the village. For example, we also take care of the Bad Häring village nativity, set it up and modify it as appropriate throughout Advent".

### Shooting target discs

The words 'Hochzeits-Schießen' (wedding shooting) are featured in large blue letters on the outer circle of the disc. One of many panels to decorate the wall. "If one of us is celebrating a big birthday or getting married, it is customary to donate a target disc. Of course, we shoot at this and then the winner is added in style," says Franz Wurzer. All of his children have now become members of the rifle association. From the flower girl to the sutler. And they are also all in attendance when the rifle association holds its annual wine festival. This is a very traditional event - unplugged with traditional folk music and a sociable get-together. <<



Hofer is a local hero among the people of Tyrol and his dedication is marked by a series of monuments. There is also a monument to Andreas Hofer on the Kalvarienberg in Kufstein.

### The Bad Häring rifle association

...was brought back to life in 1984 by a group of enthusiasts and is an independent association. Four of the founding members are still actively involved today.



# Pearls have a long-standing tradition here



**The pearl companies of Kufstein make more of your shopping experience.**

Exceptional service is a top priority for us. With our expert staff, we do our utmost to ensure that you experience the best possible service during your shopping experience. Standard is not an option here:  
[www.kufstein.at](http://www.kufstein.at)

**K**  
**KUFSTEIN**  
*erobert Shoppingliebhaber*



# Not on the wrong track

## From Tyrol to Bavaria and back



**Historically speaking, Tyrol has always had strong ties with Bavaria. The green river Inn plays a key role in the development of the communities and solidarity – both on the Tyrolean and Bavarian side. Bridges have been built for crossing this natural border more easily and connecting places together. One of them is the famous Zollhausbrücke bridge which has linked Erl in Tyrol with the Bavarian towns of Niederaudorf and Oberaudorf since 1895.**

**W**hen we step back in time to the year 1882. At this time, the citizens of Erl were furious because it had just been announced that the toll charge for the ferry would increase by 200%. But this was not a decision which the locals could overturn because it was already set in law. Up until this point, people paid 6 Krone there and 6 Krone back, whether on foot, horseback or horse and carriage. The neighbouring communities like Erl, Niederdorf, Oberaudorf and Niederaudorf were granted a 2/3 reduction on this price and only paid 2 Krone per trip. But this discount was not included in the new law. So what now? Few of them could afford the horrendous new toll charge. Take a different route across the Inn? No that was not an option because the next ferry was based in Eichelwang near Kufstein. The nearby railway station in Oberaudorf was also best accessed by ferry over the river Inn – and this was enormously important for the famous Passion Plays. So this exorbitant increase was a real tragedy both in terms of economics and tourism!

This situation could not be tolerated for long – the legislative authorities had made the wrong decision. But what were the possibilities of for literally ‘sailing around’ these massive increases? In 1891, the then parish apothecary Schartner put forward an idea about building a bridge. His idea was very popular. But the construction costs were very high and Erl was not able to provide the financing at this time. But one individual who particularly liked the idea of the bridge refused to give up. Municipal administrator Johann Kneringer was determined that the bridge construction should go ahead and finally managed to convince the community committee to take on the project. They were on shaky ground because in addition to the 30,000 guilders (fl) it would cost, there was the risk in the worst-case scenario that the wooden bridge would not stand up to the force of the rapid-flowing river Inn. The project was blessed and the wooden bridge was officially opened on 1 May 1895. The construction company Steinbeis and Comp. from Brannenburg in Bavaria completed the construction in just two months. The final costs were 35,000 guilders (fl) including the customs duties.



### Did you know?

The bridge from Erl to Niederaudorf is the longest wooden bridge in Austria. It is one of the so-called covered wooden bridges. The wood is protected from the weather thanks to its special structure including a roof.





The former guesthouse in Erl.

The bridge stood firm until 1977. Unfortunately in this year, a crossing lorry overestimated the maximum height and caused substantial damage to the bridge. But ultimately it was the flood of the century in 1985 which hit Bavaria's last great wooden bridge hardest. It was closed to traffic due to a danger of collapse. Reconstruction of this link between Tyrol and Bavaria began five years later. Today the Zollhausbrücke is an attractive means of crossing the beautiful river Inn for cyclists and pedestrians alike. <<



Today the historic bridge is an attractive crossing for bikers and pedestrians as part of the Innradweg cycle path.

# Tyrol Festival Erl Summer

4. — 28. Jul. 2019

Festspielhaus



## Opera

Giuseppe Verdi  
Aida

6. Jul. (Premiere) / 19. Jul.  
12. Jul., 7 p.m.

Gioacchino Rossini  
Guillaume Tell

13. Jul., 6 p.m.

Walter Braunfels  
Die Vögel

20. Jul. (Premiere) / 27. Jul.  
6 p.m.

## Concerts

Eröffnung  
Tito Ceccherini & SIGNUM  
saxophone quartet  
4. Jul., 7 p.m.

Camerata Salzburg Soirée I  
7. Jul., 7 p.m.

## Camerata Salzburg Soirée II

14. Jul., 7 p.m.

Abschluss-Soirée

Festspiel-Gala in drei Teilen  
28. Jul., 6 p.m.

## Specials

Junge Oper Rhein-Main  
Caliban (ÖE)  
5. Jul., 7 p.m.

Musicbanda Franui  
& Die Strottern  
21. Jul., 7 p.m.

W. A. Mozart  
Fragmente

26. Jul., 7 p.m.

Chamber Music  
every monday - thursday

Tickets and Information:

T 0043 5373 81000-20 · karten@tiroler-festspiele.at  
www.tiroler-festspiele.at



## *The renovation of the Gasthof Post*

# *Old building, new purpose*

A place with history where the future takes place: the Gasthof Post in the centre of Niederndorf will be given a brand-new look in a few months. As part of the 'Gasthof Post Redevelopment' project funded by the European Union, innovative concepts for the use of the building are being developed and fresh new ideas will bring the old guesthouse back to life.

### **Participation welcome!**

Anyone who wants to play an active role in shaping the future of the Gasthof Post can email [mitmachen@post-niederndorf.at](mailto:mitmachen@post-niederndorf.at)

**'Several generations should benefit from this project: flexible use of the rooms will create a place for communication which offers different possibilities for all ages.'**

Christian Ritzer,  
Mayor of Niederndorf







*“We are braving something new with this project. By adapting the old building, we can create space for regional initiatives”.*

Franz Wäger, owner of the Gasthof Post



## *The Gasthof Post over time*

Only the sense of change is consistent – the Gasthof Post has had many different names in the past: first it was called ‘Schätta Gut’, then ‘Rottin’ and after that ‘Bräu’. The farm and its owner Christian Rot were first documented in 1480 when taxes were owed by the agricultural establishment. The building was run as an inn from 1865 by Sebastian Grädl, a descendant of the family from the Gasthof Gradlwirt. In 1893, ownership passed to Johann Fischbacher. During the 1920s, a post office was opened at the ‘Bräuwirt’ and a bus stop was installed right outside the building – it was subsequently renamed as the ‘Gasthof Post’. The penultimate owner of the Gasthof Post was Werner Wäger – the enthusiastic ski touring enthusiast sadly died in an avalanche in 2009. And so his nephew Franz Wäger jun. took over as owner of the Post.



There is lots of chatter and laughter on the ground floor. On the first floor, work is underway on various free projects which have found a home here. A tradition has become established: associations are making use of the former guestrooms. On the second floor, artists and young creatives are at work. And regional companies too are benefitting from life in the building – this could be the future of the Gasthof Post.

### **Space for innovative ideas**

“We don’t know yet what the spatial layout will look like,” explains Kathrin Baumgartner, project coordinator. The project is being funded by the LEADER-Region KUUSK with EU funding but the community of Niederndorf is supporting the redevelopment. “It is important for us that life returns to this building. We are gathering together our ideas as a community. But we are not involved at a financial level,” explains Mayor Christian Ritzer. The owner Franz Wäger sees it as an intangible gain for Niederndorf. “My hope is that the opportunity we are offering here will be used. Financially speaking, the investment should be covered by the revenue generated”.

“As part of the first phase, we developed a vision as a project group as to what could be done with the old building,” says Kathrin Baumgartner. The bakery cultural centre ‘Die Bäckerei – Kulturbackstube’ from Innsbruck serves as a role model for the project and was secured as a partner. “For us, this is a great opportunity to pass on our experience,” explains Christoph Grud from the bakery centre. “We hope that other communities will be inspired. We would love to be involved in other redevelopment projects too”.

### **A meeting place for the local community**

The gastronomy areas on the ground floor have already been renovated and at the start of February, Sebastian Toplitsch was the first tenant to move in. Kathrin Baumgartner explains the agenda behind this. “We are hoping that the gastronomy side will attract people who are impressed by the idea of an open cultural space”.

Phase two was recently announced: currently the search is on for people, associations and initiatives wishing to be involved with the building. The local population is being approached to identify their requirements. And after that, additional construction measures may take place on the building.

The Gasthof Post should serve as an informal community centre and bring together opposites: whether young or old, local or international, urban or rural – speaking brings people together. The Gasthof Post should be a lively place of communication. <<

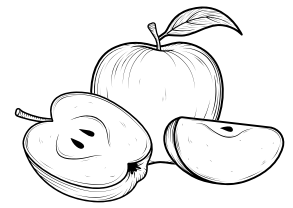


# *Curator of indulgence*

*Brandy sommelière Juliane Bliem  
focuses on old varieties*







The farm run by the husband of Juliane Bliem has had distilling rights since 1981. The flavour of the fruit from this farm and other Austrian farms can be bottled here. The distilling rights were granted at a time when schnapps distilling was undergoing a rethink. Instead of being solely about intoxication and making use of the fruit, the flavour too needed to be captivating. Juliane Bliem's parents-in-law used the old varieties growing on the lush trees of the local orchard to give their brandies a special flavour.

### An ancient tradition brought back to life

When Juliane Bliem's parents-in-law decided to give up schnapps distilling, the milk farmer decided to step into their shoes. In doing so, she unknowingly took on an ancient tradition as well as a cherished task. Schnapps distilling was once a woman's job in Tyrol. In 2009, Juliane Bliem became the first female brandy sommelière. Her passion for experimentation has been invested in the schnapps distilling process ever since. Königsapfel and Falchs Gulderling apples are blended together to form a well-balanced apple brandy while Jakobsbirnen, Mostbirnen and Petersbirnen pears create a multi-faceted pear brandy. "It is almost an addiction to process our fruit in this way". In the meantime, the rosehip bushes have grown so big that Juliane Bliem now uses the fruit to make a very special brandy. Other brandies are skilfully made using berries growing wild in the local area. >>



There were already greengages, sour cherries and plums growing around the farm. But when qualified hotel and hospitality assistant Juliane Bliem came to her husband's farm for the first time, she had no idea that these fruit would end up becoming her passion.



### Brennoase Langkampfen

Juliane Bliem invites guests to visit her distilling oasis, offers insight into the art of distilling and lets her guests sample the indulgence of these exquisite brandies. Depending on the weather, the orchard can also be visited where most of the fruit used in Juliane Bliem's brandies are grown. Registration in advance is required.

Brennoase  
 Juliane Bliem, +43 650 2245718  
 Schönwörthstraße 47, 6336 Langkampfen  
[www.brennoase.at](http://www.brennoase.at)



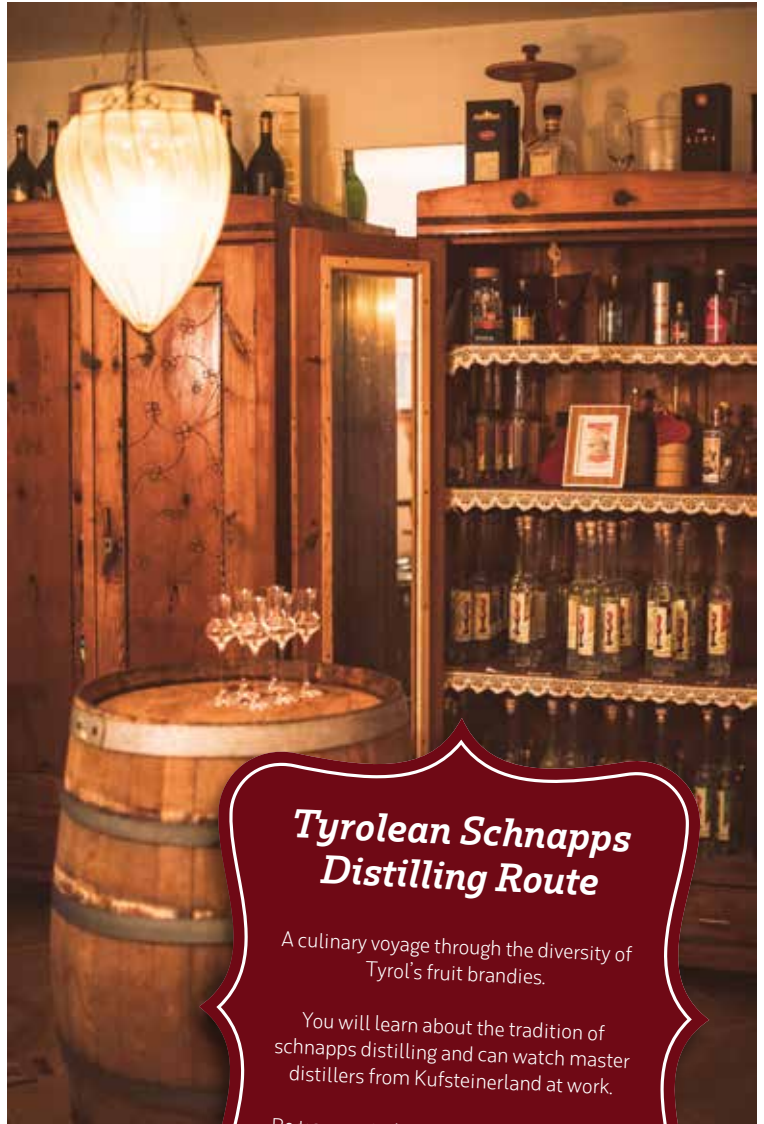


### Protecting the treasures of her homeland

West Austria's first brandy sommelière focuses on old varieties of fruit which still grow at the farm. She handles them with great care and respect because she is also fascinated by preserving these old varieties in addition to the schnapps-making process. The Petersbirne pear, Jakobsbirne pear and Salvenkirschen cherry are just three of the varieties which she grafts herself in order to preserve their existence.

The fruit is harvested when ripe and mashed down with spring water from the Kitzbühel Alps. "It is softer and lower in sodium and that makes a difference to the brandy," she says, leaving nothing to chance. Once the fermentation tank is closed, it's time to be patient. Juliane Bliem has to trust that nothing will happen to her precious fruit during the four-week fermentation period. Juliane Bliem uses this time to experiment. Her latest project is the 'Fine longfighting Gin' based on her fruit brandies which have a neutral scent after the purifying distillation. She then refines the brandy with lavender, nutmeg, juniper berries and eight additional secret ingredients which are added to the gin.

Her children support her with all of this work. Her son helps with the mashing process and her daughter with looking after the guests who stop off here for a visit as part of the Tyrolean Schnapps Route. <<



### Tyrolean Schnapps Distilling Route

A culinary voyage through the diversity of Tyrol's fruit brandies.

You will learn about the tradition of schnapps distilling and can watch master distillers from Kufsteinerland at work.

Be transported into the world of exquisite brandies and sample a taste of Tyrol in a glass for just a small fee.



Juliane Bliem creates her 'Fine longfighting Gin' based on her fruit brandies which she refines with lavender, nutmeg, juniper berries and some secret ingredients.







*Summer, sunshine, leisure fun*

# *Hallo du - Funarena Ebbs*

**W**ater babies, swimming enthusiasts and sun worshippers will all find plenty to enjoy at the 'Hallo du' adventure arena in Ebbs. An active day for all the family can be enjoyed here with beautiful views of the Pendling and Zahmer Kaiser. Even sauna fans can do something positive for their health in summer at the unique sauna area.

## **Outdoor pool with the fun factor**

Kids love it and parents find it very relaxing. 'Hallo du' is for everyone: whether with family or friends and whether chatting or relaxing. The 9,000 m2 sunbathing area has plenty of space with areas for sun worshippers and shade-seekers alike.

While the youngest visitors are well-entertained in the kids' pool with two sun sails over three levels, a water mushroom, elephant slide and knights' tower, bigger kids can let off steam in the 'Hallo du' adventure pool, on the large water slide, on the three-lane slide, in the play area or at the fun park. Guests wishing to actively get in shape and swim some lengths can start by diving into the 6-lane sports pool. The adjoining restaurant invites guests to relax with a snack on the go or perhaps sip a cup of aromatic coffee. There are also four bowling runs which are open all year round – a highlight for bowling fans. They offer the opportunity to try out different types of game play.

## **Sauna indulgence in Kufsteinerland**

The spacious sauna area is a dream for anyone wishing to pursue their health ritual in summer too. Over the attractive 1,500 m2 area, sauna fans can choose between Finnish saunas, soft saunas, soothing steam baths and much more. Particularly popular are the daily infusions complete with peelings – a celebratory ritual by the sauna team. Pleasant music,

a large indoor and outdoor pool with massage bench, whirlpool, bath house, barefoot trail and sunbathing area transform this beautiful world into a wonderful wellness oasis.



## **Hallo du - Funarena Ebbs**

Erlebnis- & Freizeitpark Ebbs GmbH  
Giessenweg 20 · A-6341 Ebbs/Tirol  
Tel.: +43 5373 42202-800, office@hallo.du.at

Opening times for outdoor pool (in good weather):  
Monday to Sunday from 9:00 until 20:00

Opening times for sauna world Monday to Sunday  
from 11:00 until 22:00, women's sauna on Tuesday





*A seductive combination*



# Mountain air and coffee aromas

When the cloud lifts and the warming rays of sunshine light up the mountain peaks, when your head is clear and your breath makes little clouds as you exhale, that's the perfect time to savour the moment over a hearty mountain breakfast and freshly brewed coffee.

Whether by mountain bike, e-bike or on foot. If you head up the mountain early in the morning, you will experience a day with a difference. Especially when you are rewarded at the top with fresh bread, jam and freshly brewed coffee. Many of the mountain lodges in Kufsteinerland offer breakfast on the mountain for an intense experience.



## The perfect gift for any occasion

Want to give the gift of a perfect start to the day?

### BREAKFAST ON THE MOUNTAIN VOUCHERS

Can be purchased here for 14 euros

- ✓ **Kufsteinerland tourist board**  
Tourist offices in Kufstein, Bad Häring, Untere Schranne and Thiersee
- ✓ **Kitzbühler Alpen-Brixental tourist board**  
Kirchberg
- ✓ **Kitzbühler Alpen tourist board**  
Hohe Salve / Wörgl
- ✓ **Wilder Kaiser tourist board**  
Tourist offices in Ellmau, Scheffau, Going und Söll

or online  
[www.fruehstueckamberg.at](http://www.fruehstueckamberg.at)  
[www.kufstein.com](http://www.kufstein.com)







Cycle or walk from Thiersee to the **Kala Alm** which offers everything a gourmet could wish for!

The morning menu includes regional specialities such as bacon, sausage and ham from the village butcher. In addition to classics such as local cheeses and jams, fried eggs are also served here.

Everyone will find their own personal highlight on the breakfast menu, available Tuesdays to Sundays from 9:00 until 11:00 am.



Preserving traditions is of great importance at the 350-year-old **Stöflhütte on the Walleralm**. This traditional spot can be reached from Kufsteinerland via a beautiful and somewhat longer circular trail.

Grandma Frieda bakes bread here based on an old recipe served with home-made jams, butter milk and egg dishes. If you pay a visit to 'Austria's most popular spot', you might not want to leave so quickly. So thankfully after breakfast you can also enjoy a morning pint of the home-brewed Bierol – beer from Tyrol. Breakfast served daily from 8:00 until 12:00.



The **Ritzau-Alm in the Kaisertal valley** can only be reached on foot and therefore presents more of a challenge. Breakfast to suit any taste is served here from Tuesday to Sunday from 8:00 am – accompanied by fantastic views.

The dishes are prepared with ingredients from the region: sweet, small or large breakfast dishes; a gourmet breakfast with yoghurt, fruit and honey. And the fitness breakfast will give you an energy boost to continue your walk in the Kaisertal valley.



# Summer of Operetta Kufstein at the fortress

✓ 02 to 17 August 2019

The historic ambience of Kufstein fortress before the backdrop of the Kaisergebirge. The inspiring music of some of the great operetta classics performed by the stars of the Vienna Volksoper. Kufstein's Summer of Operetta has been taking place for over 10 years.

In 2019, the historic walls will be brought to life by the operetta 'Die Fledermaus' by Johann Strauss. This masterpiece as originally performed in Vienna in 1874 and is recognised as one of the classics of musical theatre. The melodies of the operettas 'Mein Herr Marquis', 'Klänge der Heimat' and 'Brüderlein and Schwesterlein' are also timeless and significant.







## *Tyrol Festival in Erl: grand operas and spectacular architecture*

✓ **04 to 28 July 2019**

This festival of opera and concerts with its varied programme has been offering some real highlights for the last two decades during both halves of the year. In addition to the great operatic performances, the programme also features numerous exceptional orchestral and chamber music concerts.



## *Academia Vocalis: Beautiful voices from five continents*

✓ **16 to 23 August 2019**

The Academia Vocalis has been running in Kufsteinerland for three decades. Every August, vocal performers from around the world attend masterclasses in singing, taught and supported by global stars. The styles are refreshingly diverse and range from opera to gospel, pop, jazz, soul and folk music. The finale concerts for the various masterclasses are a real treat for music lovers.



## *A tradition dating back centuries: Passion Plays in Erl and Thiersee*

✓ **26 May to 05 October 2019**

When it comes to culture and tradition, the Passion Plays in Erl and Thiersee are a real showcase for Kufsteinerland. The Passion Play in Erl dates back 400 years and takes place every six years. 2019 marks that time again!

The Passion Play in Thiersee premiered in 1799 and takes place every six years at the Passion Play House on the picturesque banks of the lake. The next performance will be in 2022.



## *glück.tage*

✓ **23 to 25 May 2019**

A festival of literature, philosophy, nature & pleasure which addresses the universal theme of humanity – happiness. Famous speakers share their personal experiences and theories about happiness and appeal to people from various interest groups without becoming esoteric.



# Additional event highlights

## **Kulinaria – Gourmet Festival & Street Food Market**

**Friday 10.05 until Sunday 12.05.2019, 10:00**

Kufstein town centre  
A treat for the taste buds plus workshops

## **Semino Rossi – Unplugged Latino Tour**

**Thursday 16.05.2019, 20:00**

Kufstein fortress arena  
Semino Rossi's first concert at Kufstein fortress!

## **An acoustic festival for Maximilian**

**Saturday 01.06.2019, 19:30**

Fortress/parish church of St. Vitus, Kufstein

## **Knights' Festival**

**Friday 07.06.2019 until Monday 10.06.2019**

**Fri, Sat and Sun from 10:00 until 22:00,**

**Mon from 10:00 until 20:00**

Kufstein fortress

## **KUFSTEIN unlimited 2019**

**Friday 14.06.2019 until Sunday 16.6.2019**

**Fri 15:00 Sat 11:00 Sun 11:00**

Kufstein town centre, Stadtpark, Fischergräben

Western Austria's biggest pop and rock festival in Kufstein town centre.  
Main acts: Clara Luzia, Josh and many more

## **50th International Koasa March**

**Saturday 15.06.2019, from 6:00 am**

Schulhof Ebbs  
KOASA Anniversary Ultra Run, 52.4 km  
KOASA Classic Run/ '40s'  
KOASA Half Marathon/ '20s'

## **Herbert Pixner Projekt**

**Friday 21.06.2019, 20:00**

Kufstein fortress arena

## **EAV concert – Alles ist erlaubt – 1000 Jahre EAV**

**Thursday 27.06.2019, 20:00**

Kufstein fortress arena

## **41st Kufstein Kaiserfest**

**Saturday 29.06.19, 11:30**

Kufstein town centre

All of Kufstein will be celebrating at the 41st Kaiserfest with culinary specialities and various styles of music

## **NENA concert – Nichts versäumt Open Air 2019**

**Thursday 04.07.2019, 20:00**

Kufstein fortress arena

## **Ö3-Summer Concert: Nico Santos – Streets of gold**

**Friday 05.07.19, 19:30**

Fortress arena, silent disco after-party

NICO SANTOS will be conquering Kufstein fortress when school's out with his 'Rooftop' & 'Safe' from his debut album Streets of Gold.

## **yoga.days**

**Friday 05.07.2019 until Sunday 07.07.2019**

**18:00**

Kufsteinerland

## **Wine Festival**

**Friday 12.07.2019 and Saturday 13.07.2019**

**17:00**

Stadtpark Kufstein

All about treats at the Stadtpark Kufstein.  
Free admission! Open in any weather!

## **Thiersee Lake Festival**

**26. & 27.07.2019**

Festival site, Thiersee lido

## **Thiersee Triathlon**

**Thursday 15.08.2019, 09:30**

Thiersee, East lido

## **Flower carnival with Hansi Hinterseer open-air concert**

**Thursday 22.08.2019**

**until Sunday 25.08.2019**

Ebbs village centre and Blumenwelt Hödnerhof

**Friday 23.08.2019**

OPEN AIR FLOWER CARNIVAL – Hödnerhof Ebbs with HANSI HINTERSEER & Org. Tiroler Echo  
Admission: 18:00, Start: 20:00 Advance ticket sales from all Ö-Ticket points

**Saturday 24.08.2019**

FLOWER ARRANGING PARTY  
Hödnerhof Ebbs from 09:00

'SCHLAGERTAG' MUSICAL HITS DAY  
Unterer Stadtplatz in Kufstein 14:00 – 18:00

SUMMER NIGHT FESTIVAL  
by the Ebbs Associations in the village centre from 18:00 – free admission!

**Sunday 25.08.2019**

BIG FESTIVAL DAY WITH PROCESSION  
from 10:00

## **Night shopping**

**Thursday and 05.09.2019,**

**18:00**

Kufstein, town centre, shopping until 22:00

## **Kufsteinerland Cycle Marathon**

**Saturday 07.09.2019 and**

**Sunday 08.09.2019**

**16:00**

Start/end Kufstein

**Saturday: 18:00**

fortress town sprint & 'kiachl' party

**Sunday: Main competition, 08:00**

supporting programme

## **Cattle driving ceremony & farmer's market in Landl**

**Saturday 14.09.2019 and 21.09.2019**

**11:00**

Thiersee, Landl village square

## **Cattle driving ceremony with cattle festival in the town**

**Saturday 21.09.2019, 10:30**

Kufstein, Oberer Stadtplatz

## **Autumn Gourmet Day**

**Thursday, 03.10.2019, 10:30**

Kufstein town centre

Free admission!

## **Beady Days Kufstein**

**Friday 11.10.2019 and Saturday 12.10.2019**

**09:00**

Kultur Quartier

For heroes of the future – exciting talks and workshops for young people.

## **4th Hechtsee X-Run**

**Saturday 12.10.2019, 08:30**

Kufstein, Hechtsee lake arena

## **wirtshaus.kultur**

**May – December, 19:00**

Ebbs

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Experience cultural and culinary treats at the inns of Ebbs.



Event calendar at

[www.kufstein.com](http://www.kufstein.com)  
[www.kultur-tirol.at](http://www.kultur-tirol.at)





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